

**CATALOG ADDENDUM**  
 Effective 05/31/2022

**CAMPUS DEGREE PROGRAMS**

BACHELOR OF SCIENCE IN ENTERTAINMENT BUSINESS DEGREE COMPLETION PROGRAM

Chronological Course Order By Month

MONTH	COURSE CODE/TITLE	CREDITS
1	EBS 300 ENTERTAINMENT BUSINESS MANAGEMENT	3
2	ENG 330 PROFESSIONAL WRITING	3
3	SBS 305 LEADERSHIP AND ORGANIZATIONAL BEHAVIOR	3
4	EBS 301 ENTERTAINMENT MARKETING	3
	ENG 326 ADVANCED CREATIVE WRITING	3
5	EBS 325 ENTERTAINMENT ADVERTISING	3
6	EBS 303 ENTERTAINMENT BUSINESS ETHICS	3
7	MAT 310 STATISTICAL APPLICATIONS	3
8	EBS 411 INTELLECTUAL PROPERTY	3
9	EBS 410 ENTERTAINMENT BUSINESS LAW	3
10	EBS 302 ENTERTAINMENT BUSINESS ACCOUNTING	3
11	EBS 480 ENTERTAINMENT CONTRACTS AND LICENSING	3
12	EBS 425 CREATIVE ENTREPRENEURSHIP	3
	HUM 420 CONTEMPORARY ART	3
13	EBS 440 ARTIST MANAGEMENT	3
14	EBS 460 ENTERTAINMENT BUSINESS TECHNOLOGY	3
15	EBS 416 STRATEGIC PLANNING	3
16	EBS 441 EVENT MANAGEMENT	3
17	EBS 470 DIGITAL MARKETING AND SOCIAL MEDIA MANAGEMENT	3
18	EBS 490 ENTERTAINMENT BUSINESS FINAL PROJECT	3